

S U B I R A T S

From SB Grup to Subirats Bureau

With 4 decades of business activity in real estate development, construction, and the hotel and restaurant industries, SB Grup has become a reference in management and leadership. With the aim of sharing our core values and with a focus on the new times, the holding has changed its corporate and commercial image, changing from SB Grup to Subirats Bureau.

As the new brand shows, the commitment to the generations and continuity is displayed through the use of the surname of the group's founder and president, Joan Subirats. Additionally, the new image includes an element that conveys the more global and international spirit of this holding, changing from 'Grup' to 'Bureau'.

This new corporate image is presented at a time when the group has more than 800 professionals from up to 15 different nationalities. The economic consolidation of Subirats Bureau in all its areas of activity is indisputable, and the links with its environment and its origins are still present in its activity.

Welcome to a group where tradition, excellence in service and passion for work well done and quality are combined in a single objective.

* **About SUBIRATS BUREAU**

Subirats Bureau was born in Tortosa, thanks to the initiative and leadership of the entrepreneur Joan Subirats Berenguer, who in 1975 began his activity in the real estate and construction sector creating SB INMOBILIARIA. In 1988, the hotel division SB HOTELS was born to diversify and consolidate the group's growth. In 2013, Subirats Bureau started its activity in the restaurant business establishing Ocio Gastronómico S.L. and creating the gastronomic multispace El Nacional Barcelona. In May 2016, the steakhouse LomoAlto/LomoBajo opened its doors.